



FRENCH QUARTER DINING EXPERIENCE

Tuesday night, May 24 - 7:00 p.m.

Guests will have the opportunity to sample the world famous cuisine of New Orleans at their choice of restaurants in the historic French Quarter. We have reserved the following restaurants, Antoine's (300 spots), Arnaud's (500 spots), Bourbon House (150 spots), Broussard's (280 spots), Commander's Palace (88 spots), Court of Two Sisters (280 spots) Galatorie's (80 spots), Louis XVI (75 spots), Palace Cafe (175 spots), Tujaque's (100 spots). These restaurants have worked with the convention to create special classic New Orleans menus for an extraordinary evening. You choose your restaurant to sponsor.

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| 1. MENU ACKNOWLEDGMENT & TABLE TENTS | \$3000 |
| <ul style="list-style-type: none"> • Each restaurant will produce a special menu for the event, you will be recognized on this menu • Your logo will appear on table tents • 4 tickets to the "Dining Experience" | |
| 2. WELCOME SIGNAGE AT ENTRANCE | \$1500 |
| <ul style="list-style-type: none"> • 2 tickets to the "Dining Experience" | |
| 3. SPONSOR THE ENTIRE EVENT | \$4000 |
| <ul style="list-style-type: none"> • Items 1 and 2 above • 6 tickets to the "Dining Experience" • Place your literature on the tables • Your logo appears on our website | |

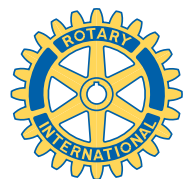


WEBSITE SPONSORSHIPS ALSO AVAILABLE

The website is expected to receive over 1 million unique visitors in the 6 months leading up to the conference and the 2 months afterwards. Sponsorships are available for the entire period, smaller time increments and on a rotation basis. The website is promoted on all conference literature, Rotary International website and through Facebook and Twitter.

For more information visit: <http://www.rotarycon2011.com/sponsorship/>

For more information or to sign up for your sponsorship, contact:



Gregory Lier

P.O. Box 157

Harvey, Louisiana 70059

Office: 504-364-9584

Fax: 504-368-6388

Email: greglier@rathborne.com

To learn more about the convention and these events please visit our website at:

www.rotarycon2011.com



ROTARY

INTERNATIONAL CONVENTION
NEW ORLEANS USA

21-25 MAY 2011

www.rotarycon2011.com

Let The Good Times Roll...Again



SPONSORSHIP INFORMATION

Extraordinary Events ~~~~~ Amazing Opportunities

SOUNDS OF THE SOUTH CONCERT

Saturday afternoon, May 21

AN EVENING OF FUN, FOOD, FELLOWSHIP & FINS

Saturday night, May 21

HOUSE OF FRIENDSHIP STAGES

Saturday May 21 - Wednesday May 25

FRENCH QUARTER DINING EXPERIENCE

Tuesday night, May 24



SOUNDS OF THE SOUTH CONCERT

Saturday afternoon, May 21 - 2:30 p.m.

Inside the Morial Convention Center, guests will immerse themselves in a great variety of regional music: They'll enjoy the sounds of a traditional New Orleans brass band, learn the Cajun two-step, feel the spirit with a gospel choir, sing the blues with New Orleans' finest, and lose their hearts to New Orleans jazz. Performances include: Dr. Michael White, Topsy Chapman's women's gospel group "Sweet Harmony," guitarist and vocalist Les Getrex, Bruce Daigrepoint and some of the greatest Cajun musicians from Southwest Louisiana.

We expect 4,000 guests at this event!

SPONSORSHIP OPPORTUNITIES:

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| 1. PROGRAM GUIDE | \$500 - \$4500 |
| <i>Our full-color program guide will be handed out to concert guests.</i> | |
| Platinum Sponsorship \$4500 | Silver Sponsorship \$2000 |
| <ul style="list-style-type: none"> • Logo on the program guide front cover • Full page ad on the back cover • On-stage acknowledgement to concert audience • 30 tickets to concert • Door Signage | <ul style="list-style-type: none"> • Full page ad elsewhere in the guide • 10 tickets to the concert • Door Signage |
| Gold Sponsorship \$3000 | Bronze Sponsorship \$1000 |
| <ul style="list-style-type: none"> • Full page ad on inside cover • On-stage acknowledgement to concert audience • 20 tickets to the concert • Door Signage | <ul style="list-style-type: none"> • Half page ad • 5 tickets to the concert • Door Signage |
| | Lagniappe Sponsorship \$500 |
| | <ul style="list-style-type: none"> • Quarter page ad • 2 tickets to the concert • Door Signage |
| 2. TICKET SPONSORSHIP | \$3000 |
| <ul style="list-style-type: none"> • Company logo will appear on event tickets • Signage at the Door • On-stage acknowledgment to audience • 20 tickets to the concert | |
| 3. PRESENTING SPONSOR | \$9000 |
| <ul style="list-style-type: none"> • Your banner will be hung on the stage • 50 tickets for the concert • Platinum Sponsorship - Program Guide • Ticket Sponsorship • Door Signage • Your logo appears on our website | |

SOLD OUT

AN EVENING OF FUN, FOOD, FELLOWSHIP & FINS

Saturday night, May 21 - 6:30 p.m.

Guests will stroll the world-famous New Orleans Riverwalk and visit the amazing Aquarium of the Americas. They'll enjoy regional dishes prepared and served by Rotarians from New Orleans and the surrounding areas, while they listen to great local music.

SPONSORSHIP OPPORTUNITIES

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|---|-----------------------|
| 1. SIGNAGE AT TABLE TENTS | \$100 - \$4500 |
| 2. SIGNAGE AT PERFORMANCE STAGES | \$2000 |
| 3. SECOND LINE FLAGS | \$2000 |
| 4. FOOD BOOTH SIGNAGE | \$250 |
| 5. PRESENTING SPONSOR | \$8000 |

HOUSE OF FRIENDSHIP STAGE INFORMATION

Sat. May 21 - Wed. May 25

A major part of the Rotary Intentional Convention in New Orleans is the House of Friendship. At some point, every Rotarian that attends the Convention will visit the House of Friendship. Inside the House of Friendship, located in the New Orleans Ernest N. Morial Convention Center, thousands of Rotarians come daily to learn about new projects and how to become more involved with other Rotarians who share their interests or concerns. The House of Friendship has a special regional theme and décor and incorporates regional cuisine, relaxation areas, and local arts and crafts exhibitions. There are also booths that sell Rotary items such as pins, clothing and flags. The House Of Friendship is also a place where Rotarians will gather to listen to local music. There will be a large and a small music stage in the House of Friendship. These stages will have ongoing music acts during the operating hours of the Convention.

We expect 20,000 to 25,000 Rotarians and their guests to visit the House of Friendship.

SPONSORSHIP OPPORTUNITIES

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|---|---|
| Large Stage \$10,000 | Small Stage \$5,000 |
| <ul style="list-style-type: none"> • Company Logo on the daily program • Your banner will be hung on the stage • On-stage acknowledgement to audience • 20 admission bracelets to the House of Friendship • Your logo appears on our website | <ul style="list-style-type: none"> • Company Logo on the daily program • Your banner will be hung on the stage • On-stage acknowledgement to audience • 10 admission bracelets to the House of Friendship • Your logo appears on our website |

